



Global Sheet Music Market Report 2023

Key Players, Types, Applications, Countries, Market Size, Forecast till 2030

Published By: Cognitive Market Research



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Report Details

The base year for the calculation is 2022 and 2018 to 2022 will be historical period. At the same time, data for the year 2023 will be an estimated one while the forecasted data will be from year 2023 to 2030.



1 Research Methodology

- Primary Research Methodology
- Secondary Research Methodology
- Market Size Estimation Methodology
- Data Triangulation

2 Competitors Analysis

- Business Segment/ Overview:
- Investment in Research and Development
- Recent Developments:
- Business Strategy
- SWOT Analysis

3 Market Dynamics

- Key Drivers, Restraints and Opportunities
- Market Attractiveness Analysis for Each Segment and Region
- PESTEL Analysis
- Porter 5 Force's Analysis
- Value Chain Analysis

4 Regional and Country Analysis

- North America (United States, Canada, Mexico)
- Europe (UK, France, Germany, Italy, Russia, Spain)
- Asia Pacific (China, Japan, Korea, India, South East Asia)
- South America (Brazil, Argentina, Colombia)
- Middle East & Africa (GCC, Egypt, South Africa, Nigeria, Turkey)

Report Scope

Type

- Digital
- In Paper

Application

- Educational Services
- Wholesale Electronic
- Religious Organizations
- Consumers

Regions

- North America
- Europe
- Asia Pacific
- South America
- Middle East & Africa

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Chapter 4 Sheet Music Market Overview

4.1 Product Overview and Scope of Sheet Music

Sheet music is also known as score. It is a hand-written or printed form of musical notation. The sheet music is printed on paper or published in digital formats. The term sheet differentiates the music on paper from an audio presentation, from a sound recording, a broadcast, a live performance, or a video. It typically contains the melody, harmony, and lyrics of a song, as well as information about the tempo, key, and dynamics of the music.

Sheet music can be used by musicians, singers, and conductors to learn and perform a piece of music accurately. It can be found in various formats, such as individual sheets, songbooks, or scores for entire orchestras or ensembles. The sheets come in several types such as full score, miniature score, study score, piano score, and vocal score.

In recent years sheet music has been published in digital formats which can be accessed, viewed, and downloaded on digital devices such as computers, tablets, and smartphones. It can be purchased and downloaded from online stores, music websites, and apps, and can also be obtained for free from certain sources. Digital sheet music is typically available in various file formats such as PDF, MIDI, MusicXML, and other proprietary formats. It can be a scan of a printed score or can be a straight-to-digital edition. Musicians can carry their entire music library with them on a single device and access it anytime and anywhere. Digital sheet music also allows for easy editing, annotating, and sharing of music with other musicians.

The popularity of music is growing among people, particularly in the form of contemporary songs and classical compositions, and increasing technological advancements, making it easier to create, distribute, and access sheet music. These factors are projected to influence the growth of the sheet music market.

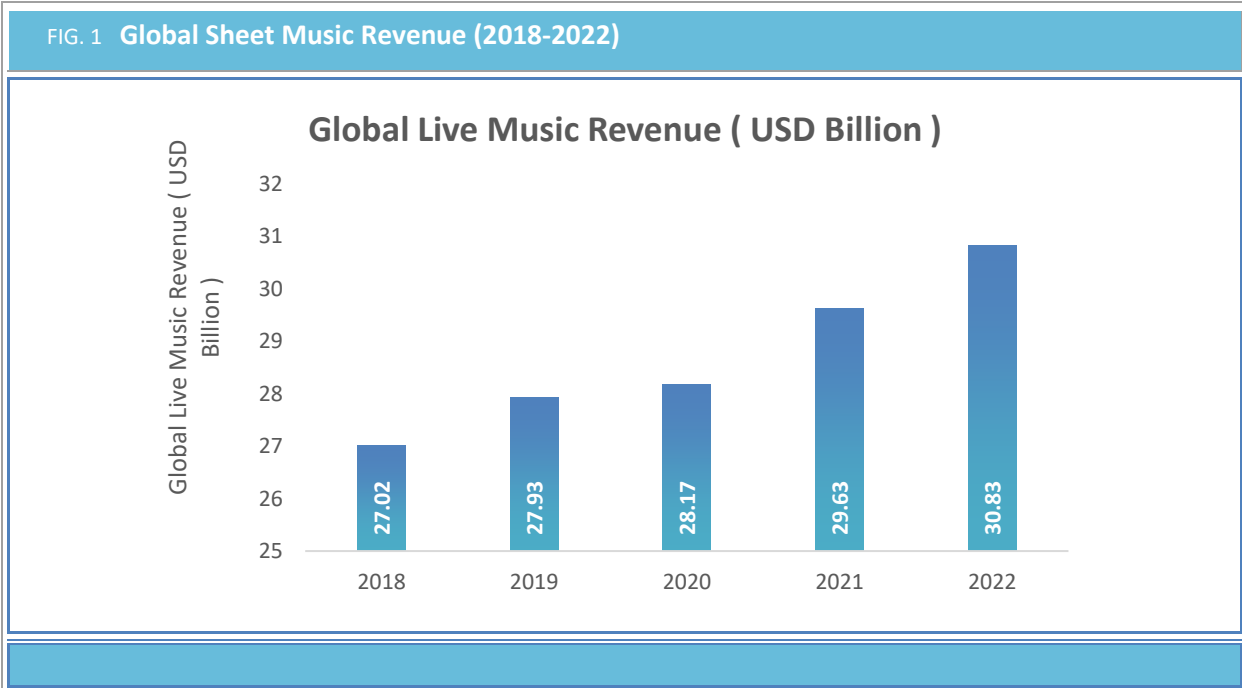
Chapter 8 Sheet Music Market – Industry Analysis

8.1 Market Drivers

8.1.1 Increasing popularity of live music entertainment

The increasing popularity of live music entertainment is a key driving factor contributing to the demand for the sheet music market. The increasing number of genres and musicians is ultimately creating a significant impact on the sheet music market. For example, the global music industry is worth over USD 50 billion, in 2020, with two major income streams. Where live music, makes up over 50% of total revenues and is resultant mainly from sales of tickets to live music performances.

Live music performances lead to increased interest in the music being performed, and this can lead to increased demand for sheet music. A popular band or artist performs a new song live for the audience, so they want to learn how to play that song themselves. This can result in increased sales of sheet music for that song.



Live music performances can serve as a platform for promoting sheet music. Musicians can sell sheet music at their live shows or promote it through merchandise sales. Additionally, performances can generate excitement for new sheet music releases which lead to increased sales. The popularity of live music entertainment can also result in increased interest in music education, as more people become involved in learning to play musical instruments. They are increasingly required sheet music to practice and improve their skills. All these aforementioned factors are positively influencing the growth of the sheet music market.

8.1.2 Surge in digital music platforms

The digital music market has experienced significant growth in recent years, driven by the increasing popularity of streaming services and digital downloads. This growth has led to a surge in digital music platforms, which have become a primary source of music for consumers. The market is expected to continue to grow, with the digital music market accounting for a significant portion of the total music market.

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Chapter 13 Global Sheet Music Manufacturers Profiles/Analysis

This segment of the report provides in-depth and pertinent information on every foremost player in the market through both primary and secondary research. The company profiling chapter includes ten or more key players, which are dominating the market. Each company profile includes demystifying professional information in a tabular format, which comprises the company's official website, established year, market position, geographical presence, competitors, and contact information.

Further, company profiling includes an in-detailed business overview, COVID-19 impact on the particular firm, product type specifications, revenue & market share, and recent developments done by the company for its inorganic development, such as mergers, strategic acquisitions, partnerships, and others. Besides, profiling includes the company's investment in research and development activities.

The recent innovative product launches, business expansion, investments done by the company in different markets, and other news are also available in the company profiling section. At last, it provides the company's business strategy and SWOT analysis.

Questions

- Which are the paramount players in the market?
- What key Developments Company has done in recent years?
- What are the major acquisitions done by the players?
- What are the opportunities for companies to grow in the Sheet Music market?
- Which player held the largest market share in 2020 & 2021?

13.1 Alfred Music Publishing

13.1.1 Alfred Music Publishing Basic Information, Manufacturing Base, Sales Area and its Competitors

TABLE 13 Alfred Music Publishing Basic Information, Manufacturing Base, Sales Area and Its Competitors

Item	Description
Company Name	Alfred Music Publishing
Website	www.alfred.com
Established Date	1922
Headquartered	United States
Market Position/ History	Alfred Music was founded in 1922 by Alfred Haase. It is headquartered in Van Nuys, California, United States. The company has over 150,000 active titles and represents a wide range of well-known publications from methods such as Alfred's Basic Guitar, Alfred's Basic Piano Library, Premier Piano Course, Sound Innovations, and Suzuki. Alfred Music is partnered with MakeMusic, which is part of Peaksware Holdings, LLC. In 1975, the main office was relocated to Los Angeles, and the distribution center was moved to upstate New York. The company expanded its offices in Australia, Germany, Singapore, and the UK.
Sales Area	Worldwide
No. of Employees	200 employees
Competitors	Pender music, Hal Leonard Corporation, Breitkopf and Härtel, Bärenreiter, etc
Ownership Type	Private
Contact Information	16320 Roscoe Blvd Ste 100, Van Nuys, California, 91406, United States
Manufacturing Location	xx

	Ticker	xx
	CEO	xx

13.1.2 Business Segment/ Overview:

Alfred Music engaged in supporting music education by providing method books, performance sheet music, and reference materials for teachers, students, and professionals, spanning every musical instrument.

The company offers a wide array of products which include different segments such as instrument segment offers a product range such as piano, guitar, Drums & Percussion, Brass, woodwind, strings, vocals, and other instruments. Digital products include digital sheet music. Furthermore, band segments include concert band, jazz ensemble, and marching band.

13.1.4 Sheet Music Product Types Specification

Product	Product Description
Concert Band	Cantina band, Arabian dances, Star Wars main theme, the tempest.
String orchestra	The string orchestra includes dragonhunter, snow day, gargoyles, and blinding lights.
Full orchestra	Full orchestras include great beginnings, Genesis, harry potter, highlights, and high hopes.
Jazz Ensemble	Jazz Ensemble includes curacao blue, the chicken, son of the chicken, avenue swing.
Marching band	The marching band includes danger zone, kings & Queens, levitating, push it
school choi	school choi include Carry the light, homeward bound, It's all right, and the Moon.
Sacred Choir	Sacred Choir includes Hark, I Hear the Harps Eternal, Festival Sanctus, Daniel, Daniel, servant of the lord

13.1.6 **Recent Developments:**

Year	Latest News
XX	XX
XX	XX

13.1.7 **Business Strategy**

Alfred Music has a major focus on innovating the product, services, marketing techniques, and technology to satisfy the demand of the customers. Furthermore, the company is involved in inorganic development to increase the business of the company. For this, Alfred Music is partnered with MakeMusic, to transform how music is composed, published, taught, learned, and performed. In addition, the company signed a physical and digital distribution deal with Edition Peters USA.

The company also focuses on developing software platforms that connect creators, instructors, and performers which allows them to publish, teach, and train using the proven principles of deliberate practice.

13.1.8 **Management Change**

[REDACTED]

13.1.9 Alfred Music Publishing S.W.O.T Analysis**Strength**

- ❖ Diversified product portfolio.
- ❖ Robust innovation in the product
- ❖ Strong distribution network

Weakness

- ❖ Less investment in research and development

Opportunity

- ❖ Significant Inorganic Development
- ❖ Development in technology
- ❖ Growing popularity of contemporary songs and classical compositions

Threats

- ❖ Competitive pressure

13.1.10 COVID-19 Impact Analysis

Chapter 14 Global Sheet Music Market : Regional Analysis

Report covers global regional analysis in this segment of final deliverable, which gives the general overview about the market situation in various countries in holistic way possible. Geographically market is been fragmented into major regions, such as North America, Europe, Asia Pacific, Latin America, Middle East and Africa. The research has been done through comprehensive market surveys, case studies, and secondary research through various trustworthy sources.

This chapter offers complete regional analysis for both mature as well as developing economies. Beside this, the segment covers detail analysis of each country of every region which gives the data insight for driving factors, demand analysis, technological advancement, and competitive analysis of every region in this segment.

- Which region holds the largest market share?
- Which region is expected to grow fast during forecast period?
- What factors are driving the growth of the market in specific region?
- Which region have large number of market players?
- What are the changing policies of regions in particular market?
- Which specific country have the highest consumption for particular product?

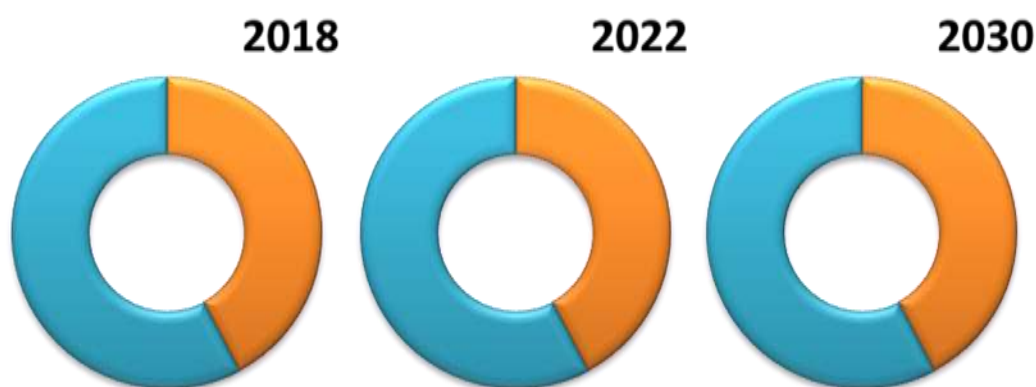
14.1 Global Sheet Music Revenue and Market Share (%) by region (2018 - 2030)

TABLE 15 Global Sheet Music Revenue (USD Million) by Region (2018- 2030)

	2018A	2019A	2020A	2021A	2022A	2023E	2024F	2025F	2026F	2027F	2028F	2029F	2030F
NA	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
EU	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
APAC	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
LA	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
MEA	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX	XX
Global	XX	XX	XX	XX	389.4	XX	XX	XX	XX	XX	XX	XX	XX

Global Sheet Music market was valued at USD **389.4** Million, in 2022 and is expected to grow at a CAGR of **0.02%** over the forecast period, from 2023 to 2030.

FIG. 36 2018, 2022 and 2030 Revenue Market Share (%) of Sheet Music by Region



Source: Cognitive Market Research

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Quarterly Updates	X	X	X	X	Free Quarterly Industry Update	Free Quarterly Industry Update
Add Ons	✓	✓	✓	✓	✓	✓
License Upgrade	✓	✓	✓	✓	✓	✓
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