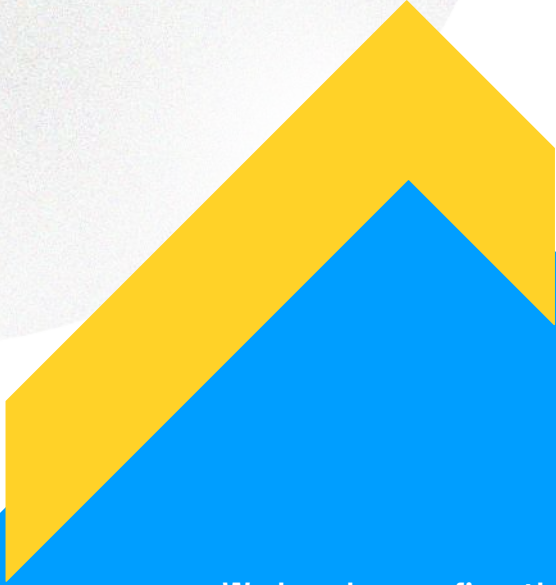


A large yellow arrow points upwards from the bottom left towards the top right, partially overlapping the blue background.

We hereby confirm that

KALYANI RAJE

is a **Individual** member of Esomar, the global voice of the data,
research and insights community.

COGNITIVE MARKET RESEARCH

INDIA

JOIN DATE: MAY 2025

VALID UNTIL: JUNE 2026

Esomar membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/Esomar Code on Market, Opinion and Social Research and Data Analytics, and Esomar World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

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**Esomar is the world organization for enabling better research into markets, consumers,
and societies.**

A white line drawing of a signature, which appears to be "Anne-Sophie Damelincourt", is located on the blue background.

**Sincerely,
Anne-Sophie Damelincourt
Esomar President**